



**Gluten-Free Rice Chex®**  
Coming soon to a store near you!



CDF is pleased to announce that  
**General Mills Rice Chex®**  
is now a Proud Sponsor of the  
**Celiac Disease Foundation**

This great tasting cereal has been reformulated and is now GLUTEN-FREE! Look for the new Rice Chex® with the **red gluten-free check mark** on the front of the box. Thank you to General Mills Rice Chex® whose partnership with CDF will bring a greater awareness of Celiac Disease to the mainstream marketplace.

Get your **free box** of Gluten-Free General Mills Rice Chex®  
at the CDF Annual Conference & Food Faire  
Saturday, May 3, 2008

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